



2004 Jonathan Larson Award for Artistic Vision in New Music Theatre  
"The movie musical is not dead - It's become RIPFest" – *Chicago Tribune*  
"Redefining the magic of movie making!" – *CBS News*  
"An adrenaline rush!" – *Variety*

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## **Reality RIPFest:**

*Original Movie Musicals Made in 2 Weeks*

### **THE CONCEPT**

Reality RIPFest is an unscripted series documenting the ongoing speedy film event "RIPFest" which inspires artists to be prolific with excellence by supporting them through a 16-day collaborative process during which 7 teams of filmmakers who have never met, create an original 10-minute Movie Musical – concept to completion.

At the moment when Burnett and Spielberg have announced "On The Lot" - a glossy, fabricated reality series on Fox with filmmakers pitted against one another and fired *a la* "The Apprentice", Cable TV can compete AND ride the wave of interest by broadcasting a real, down-to-earth, collaborative, existing event for independent filmmakers.

Reality RIPFest is not "Project Greenlight". We feature pros and emerging artists who make great films. We support our filmmakers instead of sabotaging them. And drama naturally ensues amongst each team from the pressures of making a film with strangers in a condensed time period while reinventing the Movie Musical.

### **EPISODE STRUCTURE (1-HOUR SEGMENTS)**

- Episode 1 Performers audition and make the cut or get rejected. Each team – a writer, composer, director, producer, choreographer, editor, DP, crew and 3-4 actors from very different backgrounds meet for the first time.
- Episode 2 The first 48 hours. We give each team two locations, a theme and the guidelines to make their films. The frantic attempt to come up with an idea and then write the first draft including all the music. Music theatre luminaries like Steven Schwartz and Rob Marshall may provide advice and analysis.
- Episode 3 The 2 day struggle after the first draft for who becomes the real leader and gets the rewrites they want.
- Episode 4 The frantic 3 day race for the writers & composers to finish the scores, teach them to the actors and record them while the choreographer makes dances without having all the music and the director tries to put together the shooting schedule when they don't quite know what the film is going to be.
- Episode 5 The producer and director goad their team along to get the entire film shot in 48 hours.
- Episode 6 The week-long labor over what gets in the film and what gets cut while keeping the film's integrity.
- Episode 7 2-hour finale. The screening of the films and award presentation with audience and jury awards.

### **PARTICIPANTS**

The Writers and Composers will range from Broadway pros who have never made a film to popular bands and songwriters who have never written for a drama. Hot new Directors will helm the projects and the Actors, Singers and Dancers will be of the highest caliber with the possibility over time to bring in a star from the stable of actors who love musicals from Jason Alexander to Bebe Neuwirth to Kevin Kline.

### **AUDIENCE**

The series will attract a two niche audiences. The behind-the-scenes view of emerging filmmakers will attract the current Cable audience and the movie musical aspect will generate a new, dedicated and diverse national audience of millions of musical lovers desperate for exciting original work and intimate portraits of those making it.

### **RAW IMPRESSIONS, RIPFEST AND JADELAKE PRODUCTIONS**

After making 52 films in its first 4 years, the well-tested process created by founder David Rodwin (2005 Sundance Producer's Lab) provides the structure and spirit by which artists do more than they thought possible. RIPFest is the film division of Raw Impressions, Inc. - a non-profit with a live theatre division whose reputation has gained RIPFest access to talent from hip new Tony-winning shows including *Avenue Q*,...*Spelling Bee* and *Caroline or Change*.

Jadelake Productions is Rodwin's production co. that will deliver the episodes. It includes the RIPFest team whose wealth of reality experience includes producer Chris Tine (*What Not to Wear*) and Emmy-winning Bruce Kennedy (*The Apprentice*, *Decisions That Shook the World*). It's time to bring RIPFest to a TV audience and make it a reality.



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### Who's Who of Raw Impressions

Our participants range from emerging artists to award-winning professionals. We also encourage artists who have great experience in one field to experiment in another. Here is a short list of some Raw Impressions alums:

Neena Beber	Screenwriter for <i>How to Deal</i> released by New Line Cinema.
Jimmy Bennett	Star and co-creator of Off-Broadway's improvised musical <i>The Nuclear Family</i> .
Anjali Bhimani	B'wy actor: <i>Bombay Dreams</i> , <i>Metamorphoses</i> .
Jeffrey Blumenkrantz	Tony-nominated composer.
Joe Cassidy	Jean Valjean in <i>Les Miserablés</i> on Broadway.
Allison Easter	Rehearsal Director and Member of The Meredith Monk Ensemble.
Jody Elff	Laurie Anderson's Sound Designer and guitar player for Lou Reed.
Miguel Frasconi	Internationally-acclaimed composer and glass music pioneer & performer.
Rita Gardner	The original Louisa (female star) in <i>The Fantasticks</i> in 1951.
Andrew Gerle	Three-time Richard Rodgers Award-winner.
Jenny Giering	Jonathan Larson Award-Winner.
Jason Goldberg	Dave Attell's <i>Insomniac</i> Editor
Paul Scott Goodman	<i>Bright Lights Big City</i> (NYTW) Writer/Composer
John Grady	A Blue Man of The Blue Man Group.
Chris Grant	Director of "Pie Chi" - official selection at 17 festivals including Mill Valley.
Deborah Hurwitz	Conductor of <i>Miss Saigon</i> and <i>Mama Mia!</i>
Bruce Kenedy	<b>Emmy Award</b> -winning documentary writer/producer.
Penka Kouneva	Sundance Film Lab composer and Orchestrator of <b><i>The Matrix Reloaded</i></b> .
Bob Kuschell	Writer/Producer on shows from <i>The Simpsons</i> to <i>Third Rock...</i>
Rob Kutner	<b>Emmy Award</b> -Winning Writer for <i>The Daily Show with Jon Stewart</i> .
DJ Javerbaum	<b>Emmy Award</b> -Winning Head Writer for <i>The Daily Show with Jon Stewart</i> .
Paul Lazarus	Director of <i>Seven Girlfriends</i> and over 100 TV episodes on shows like "...Raymond".
Ellen Maddow	OBIE award-winner and founder of The Talking Band.
Ruth Margraff	Rockefeller Award winning playwright produced at BAM and around the world.
Susan Marshall	<b>MacArthur Genius Award</b> -winning Choreographer/Director.
Patrick Mellen	Raw Impressions Co-Founder, in the cast of <i>Le Stat</i> on Broadway.
Brendan Milburn	Composer for <i>Striking 12</i> produced at The Prince, Old Globe & Theatreworks
Mark Millhone	<b>Academy Award</b> for Best Student Short
Julia Murney	Star of <i>Lennon</i> (Bwy) and <i>The Wild Party</i> (Lippa) Drama Desk Nomination.
Amy X. Nueburg	Bi-Coastal Multimedia New Music Diva.
Tonya Pinkins	<b>Tony Award-winner</b> for Best Actress in <i>Jelly's Last Jam</i> .
Lonny Price	<b>Broadway Director</b> of <i>A Class Act</i> and <i>Master Harold and The Boys</i> .
R.N. Sandberg	Head of the Princeton University Theatre Department.
Rachel Sheinkin	<b>Tony Award</b> -winning writer for <i>The 25<sup>th</sup> Annual Putnam County Spelling Bee</i> .
Scott Schwartz	Broadway Director of <i>Golda's Balcony</i> and <i>Bat Boy &amp; Tick Tick Boom</i> (Off-B'way)
Kate Shindl	Miss America 1998. B'way: <i>Cabaret</i> , <i>Jeckyl &amp; Hyde</i> . Featured in <i>The Stepford Wives</i>
Dana Snyder	"Mastershake" on <i>Aqua Teen Hunger Force</i> on Cartoon Channel's 'Adult Swim'
Ted Sperling	<b>Tony Award-winner</b> and Music Director for 8 B'wy shows including <i>Full Monty</i>
Mora Stephens	2006 Independent Spirit Award Director for best feature film made under \$500,000.
Jeffrey Stock	<b>Broadway</b> composer of <i>Triumph of Love</i> starring F. Murray Abraham.
Kris Stewart	Founder and Executive Director of the New York Musical Theatre Festival.
Shashwati Talukdar	Director whose film work was featured in the 2001 Whitney Biennial
Joel Viertel	<i>Conventioneers</i> producer. The feature premiered at The 2005 <b>Tribeca Film Festival</b> .
Maryrose Wood	3-time Richard Rodgers Award-winner.
Val Vigoda	Electric Violinist for Joe Jackson, Cindi Lauper and her own band Groovelily.
Michael Whalen	<b>Emmy Award</b> -winning composer of "Good Morning America" theme song.
Clay Zambo	Composed songs for NPR's "Car Talk" music album